

For Immediate Release

Antony “Tony” Danzy Joins CDR Fundraising Group

Bowie, MD — May 5, 2010 — CDR Fundraising Group, an industry leader in integrated fundraising and marketing for nonprofits, is pleased to announce that Antony “Tony” Danzy has joined the company as Senior Group Manager. Previously, Danzy was Vice President of Client Development with OMP, Inc., a Washington, D.C.-based fundraising and communications agency.

In his new role, Danzy will bring his integrated fundraising experience to the CDR Fundraising Group team, working with clients who serve a variety of social causes. He will report to Jo Sullivan, Managing Director of Creative Direct Response, CDR Fundraising Group’s direct-marketing agency.

“The addition of Tony to the Creative Direct Response team is an important step in helping us provide our clients the integrated marketing capabilities that sophisticated charities are looking for,” said Jo Sullivan.

With 20 years of industry experience, Danzy brings strong capabilities in strategic fundraising, program design, creative direction, sophisticated data overlay and prospect research, database management and strategic planning. He has worked with leading national and international nonprofit causes, including the ASPCA, the International Rescue Committee, Greenpeace and the NAACP. Danzy’s special interests include broad strategic communications campaigns and branding, cause-related marketing and direct-response television.

“I am thrilled to be working with Geoff Peters and Jo Sullivan, two of the most innovative fundraisers and marketers in our industry, to continue the great work that Creative Direct Response has done on behalf of some of the most well-respected nonprofits,” said Danzy.

CDR Fundraising Group is a recognized leader in the nonprofit community, providing integrated fundraising and marketing services to nonprofit organizations such as Wounded Warrior Project, Mount Vernon Ladies’ Association, Christian Appalachian Project and Mothers Against Drunk Driving.

About CDR Fundraising Group

CDR Fundraising Group (www.cdrrfg.com) is an employee-owned corporation based in Bowie, Maryland, with more than 25 years servicing the nonprofit community. The company provides a full suite of integrated-fundraising services uniquely tailored to each of its nonprofit clients, including direct-mail and advocacy fundraising, online marketing, list brokerage and management, corporate sponsorship and mission-marketing assistance, public relations, major-donor strategy and organizational-development consulting.

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